

October 2004

A Sarah FRASER
programme

Coping with Calamities; Survival Strategies for Leaders

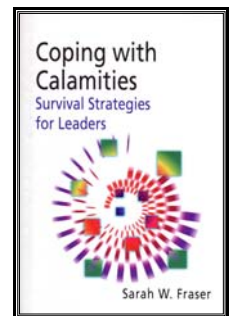
Learning and Leading—In Action

- **Sarah Fraser** is an Independent Consultant and Hon. Visiting Professor at Middlesex University (London). She supports a number of NHS large scale improvement projects as well as delivering workshops and conference presentations in the USA, Canada and Europe. Key clients have included Macmillan Cancer Relief, NHS National Prescribing Centre, NHS Modernisation Agency, Federation of County Councils (Sweden), Institute of Healthcare Improvement (Boston).
- **Sarah Fraser & Associates** is the name under which Sarah Fraser trades. It is also a network of Associates who work together to enable clients to achieve their personal, team, organisational and community objectives.

The Chinese symbol, or pictograph, for the word crisis is a composite of two other pictographs: the symbol for “*danger*” and the symbol for “*opportunity*”. For thousands of years, the Chinese have known that a crisis can be a dangerous time but also an opportunity.

Human beings are by nature creative and the continuing speed by which our world is changing about us, and the increasing likelihood that we will experience our own “*calamity*”, demands that we, as leaders, find a way to tap into our own resources.

Using this this set of resources, we’ll find a way to do this through reflection, self-awareness, decisiveness of action and a consideration for the future.



How is this program different?

- *It is self administered; either led by a member of the team, a leader-manager or an in-organisational facilitator; it is designed to be run in-house, thus saving the costs of external facilitation and offsite training*
- *This program can be customised to suit the participants’ needs and schedules*
- *It can be linked to the organisation’s and team’s bespoke programs, providing added value—rapidly and for minimal effort and cost.*
- *Links to NHS KSF Communication L1-3; Personal & People Development L1-3; Health, Safety & Security L1*

Email contact@sfassociates.biz for further information

This program is priced to encourage you to purchase the book as handout to support your workshops— profits from the book go to charity to support Eradication of Polio; £5.00 per book. Purchase additional copies at a discount.

What this development program contains

- Facilitator Guide with a number of standalone experiential sessions, including using the Survival Strategies cards
- Three decks of Survival Strategies cards
- Copy of the book “Coping with Calamities; Survival Strategies for Leaders”
- Photocopiable CPD Certificate

£75.00
+13.12 VAT)
Total
£88.12